

MOBILIZING PRIVATE SECTOR ENGAGEMENT IN HUMANITARIAN ACTION



Global Compact
Network USA



Engage locally

Launched in 2007, **Global Compact Network USA (GCNUSA)** is the local network chapter of the **United Nations Global Compact (UNGC)**. Network USA is a non-profit organization that supports U.S.-based entities in:

- Operating in alignment with the **Ten Principles** of the Global Compact
- Engaging with and advancing the **Sustainable Development Goals**
- Leveraging their association with the Global Compact and **United Nations** and its global resource network
- Facilitating and creating opportunities for **multi-sectoral and multi-stakeholder collaboration**



Network USA
WE SUPPORT



BUSINESS FOR PEACE



USA FOR UNHCR



PRIVATE SECTOR ENGAGEMENT



Q & A



NEXT STEPS

AGENDA

Tiina Mylly

Manager, Governance & Peace, UN Global Compact



United Nations
Global Compact



UN Global Compact: Act Responsibly & Find Opportunities

Act Responsibly



Find Opportunity

HUMAN RIGHTS

- Principle 1 Businesses should support and respect the protection of internationally proclaimed human rights; and
- Principle 2 make sure that they are not complicit in human rights abuses.

LABOUR

- Principle 3 Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining; the elimination of all forms of forced and compulsory labour; the effective abolition of child labour; and
- Principle 4 the elimination of discrimination in respect of employment
- Principle 5 and occupation.
- Principle 6

ENVIRONMENT

- Principle 7 Businesses should support a precautionary approach to environmental challenges;
- Principle 8 undertake initiatives to promote greater environmental responsibility; and
- Principle 9 encourage the development and diffusion of environmentally friendly technologies.

ANTI-CORRUPTION

- Principle 10 Businesses should work against corruption in all its forms, including extortion and bribery.



United Nations
Global Compact

Business for Peace

Launched in September 2013 by Secretary-General Ban Ki-moon, and identified in Forbes as [one of the five areas defining the future of CSR](#), Business for Peace supports companies in implementing responsible business practices that are aligned with the Global Compact principles in conflict-affected and high-risk areas.

Companies who join B4P commit to:

- 1) Pay heightened attention to implementing the **UN Global Compact ten principles** in high-risk/conflict-affected areas
- 2) **Take action**: Companies will commit to take action and engage in partnerships to advance peace and development
- 3) **Annually communicate on progress**: Companies are encouraged to use their annual Communication on Progress to make their actions for peace public



United Nations
Global Compact

Role of business in supporting humanitarian action



- Understanding that the primary responsibility for peace rests with Governments, the urgency of the global refugee crisis is a challenge that requires support from all actors in society – including business.
- Governments, the United Nations, civil society and aid organizations are turning to the private sector to complement existing efforts, create more resilient communities and increase local capacity to prepare for, respond to, and recover from crises.
- In September 2015, the UN Global Compact and UNHCR launched a **Business Action Pledge in Response to the Refugee Crisis** to encourage the private sector to step up efforts to support existing efforts and provide solutions that help address the refugee crisis.



Role of business in supporting humanitarian action

- The first ever World Humanitarian Summit was convened in May 2016 to propose solutions and set an agenda to keep humanitarian action fit for the future.
 - Co-hosted by the UN Global Compact and UN Foundation, the WHS Business Breakfast identify pathways for companies to implement the outcomes of the World Humanitarian Summit and deepen their engagement in humanitarian action.
- In September 2016, the UN hosted a summit on refugees and migrants.
 - Convened in the context of the UN Summit, the UN Private Sector Forum highlighted the important connections between the SDGs and the new Agenda for Humanity and showcased business contributions at the intersection of the two agendas.
- The following areas have been identified as the most pressing issues people on the move face, but also where businesses can have significant impact.
 - Primary, secondary and tertiary **education** for refugees and migrants (**SDG 4**);
 - **Employment opportunities** for people in transit and host communities (directly by companies and/or through their supply chains) (**SDG 8**);
 - Provision of **basic human needs**, shelter, health care, food and clothing to people that are the most vulnerable (**SDGs 2 and 6**, potentially also **SDG 3**);
 - Participation of the private sector in **advocacy and public policy engagement**.



Anne-Marie Grey

Executive Director and CEO, USA for UNHCR





Protecting, Saving
and Rebuilding Lives

Mobilizing the U.S. Private Sector in
Response to the Global Refugee Crisis



WHAT DO YOU KNOW ABOUT THE
REFUGEE CRISIS?

How many people worldwide have been forced to flee their homes?

65.3 MILLION

That's more than the population of California and Texas combined. If the world's displaced population were its own country, it would be the **21st largest in the world.**

Who has been forced to flee?

Half of the world's refugees **are children**

Only 50% of these children are enrolled in elementary school

Only 25% are enrolled in high-school



Where do the forcibly displaced come from?

54% of all refugees worldwide came from just three countries:

1. The Syrian Arab Republic (**4.9 million**)
2. Afghanistan (**2.7 million**)
3. Somalia (**1.1 million**)

The Crisis in Syria



6 Years of War

4.8 Million Refugees

8 Million Internally Displaced

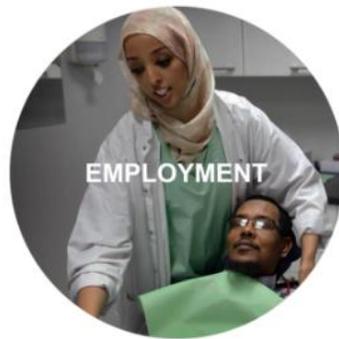
© UNHCR/Achilleas Zavallis

Partnership for Refugees



The White House launched a *Call to Action* to the U.S. private sector to increase its efforts in response to the global refugee crisis.

This summer, President Obama challenged U.S. companies to make *new, measurable and significant* commitments that will have a durable impact on refugees.



White House *Call to Action*



51 companies

Representing more than **2.5 million** employees,

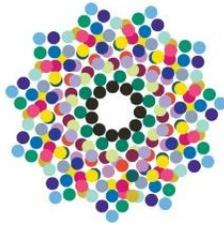
more than **\$775 billion** in annual revenue,

and more than **\$3.2 trillion** in market capitalization,

committed to **investing, donating, or raising** more than

\$650 MILLION

to support refugees around the world.



Committed Companies

Private Sector *Call to Action* Roundtable

tripadvisor® CHOBANI® SkillSmart accenture alight fund

BanQu LIBRA GROUP twilio SOROS Soros Fund Management Johnson & Johnson NOVA Pearson

TETRA TECH SAP PIMCO Google coursera Lynke

IBM HENRY SCHEIN Goldman Sachs not impossible Newton zynka WESTERN UNION WU

SINGHAL & COMPANY, INC 180 DSM BRIGHT SCIENCE. BRIGHTER LIVING. GIVES airbnb BloomFive UBER McKinsey & Company

BRCK KLEIMAN INTERNATIONAL CONSULTANTS, Inc. hp facebook Synthesis Corp. Microsoft mastercard. AUTODESK.

KARP RANDEL BECHTEL PLACE-HOLDER FIGURE 8 INVESTMENT STRATEGIES Microsoft Linked in ups IKEA

sparrow citi TransparentBusiness.com OLIVER WYMAN

What Role is the U.S. Playing?



U.S. leads the way in Resettlement

- **84,995 Resettled in FY 2016**
- **Over 3 million resettled since 1975**



Our Donors Change Lives

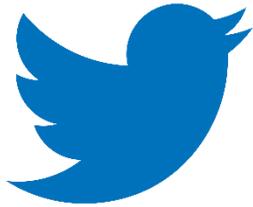
USA for UNHCR donors make a lasting impact on the lives of refugees and other displaced communities around the world.

Supporting UNHCR – the UN Refugee Agency – we focus on the basic needs and rights for refugees – like shelter, water, food, health and nutrition, education, safety and protection from harm.

A group of approximately 20 children and one adult man are gathered in a row of white, prefabricated tents. The tents have the UNHCR logo on them. The children are smiling and looking towards the camera. The man is standing in the back row, also smiling. The scene is set outdoors, likely in a refugee camp or temporary shelter.

HOW DOES USA for UNHCR HELP?

Stay Informed: Follow us



@UNRefugeeAgency



USA for UNHCR



@USAforUNHCR



Ken Ryals

Senior Director, Microsoft Philanthropies



Microsoft





Addressing the global refugee crisis

Nate Hurst

Chief Sustainability & Social Impact Officer

@nathanehurst #HPSustainable



Empowering
everyone,
everywhere
to build a more
prosperous life





Connecting
people
where they
are
with technology
and training



Creative,
collaborative
learning
with HP Learning
Studios

A group of women wearing colorful headscarves are seated at desks in a computer training classroom. They are looking at computer monitors. One woman in the foreground is pointing at a screen while another woman next to her looks on. The background shows other participants and computer equipment.

Business
and IT
training
online with HP
LIFE, a program of
the HP Foundation



Providing
hope and
opportunity
to thrive in the
global economy



Questions?

- **Tiina Mylly**, Manager, Governance & Peace, UN Global Compact's Business for Peace
- **Anne-Marie Grey**, Executive Director and CEO, USA for UNHCR
- **Ken Ryals**, Senior Director, Microsoft Philanthropies
- **Nate Hurst**, Chief Sustainability and Social Impact Officer, HP

Thank you!

unglobalcompact.org/take-action

globalcompactusa.org

Contact Info

Ryan Brandenburg, Contact Point, Global Compact Network USA
ryan@globalcompactusa.org

Tiina Mylly, Manager, Governance & Peace, UN Global Compact
mylly@unglobalcompact.org

